Regulating the Future
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Looking Ahead
A half-life of predictions?

Graph showing the percentage of predictions accurate over elapsed time, indicating a decreasing trend with time.
My research

• Regulation of access to personal data on Social Networking Services (SNSs)

• Risk to users as a way of measuring regulatory effectiveness

• Future developments
Republic of the Internet

Source: Flickr - © jimmywayne
## Modes of regulation

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Legislation

Social Network Service Providers

- Regulation in the UK
  - National Legislation
  - EU Data Protection Directive
- Voluntary self-regulation in the US
  - EU US Safe Harbor Agreement
- Unesco privacy principles
- Human Rights principles
Faster than light travel?
User Education

Find out more

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www.ico.gov.uk

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Helpline
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Conclusion

- Globalisation
- International enforcement
- Intelligent agents
- Self-regulation
- Market responses and feedback
- Politicians will continue to try and manage technology