Hierarchical Rectangular Cartogram of OAC by GB Unit Postcode

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The Output Area Classification (OAC) is shown below. Each area of the 3-level hierarchy is sized and ordered by population (i.e. the largest population proportion is classified as the "Prospering Suburbs"). We map these by unit postcode (1.52 million) on the left in a spatial hierarchy where each unit postcode element is sized by the number of residential postal delivery points used as a proxy for population (60,000 have no residential population so are not shown). Note the homogeneity of inner London postcodes (W, E, SE, SW) and the centres of large cities (B, G, NE).

Prospering Suburbs

Semis  
Older Families  
Thriving Suburbs  
Younger Families  

Typical Traits

Least Divergent  
Settled Households  
Young Families (Terrace)  
Aspiring Households  

Blue Collar

Younger  
Older  
Retired  

Constrained by circumstances

Older Workers  
Retired  

Countryside

Village  
Agriculture  
Agricultural  

Multicultural

Asian  
Afro-Caribbean  

City Living