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**Citation:** Haynes, D. (2013). The Future of Regulation. Paper presented at the iFutures, 25 Jul 2013, Sheffield, UK.

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# **Regulating the Future**

## **David Haynes**

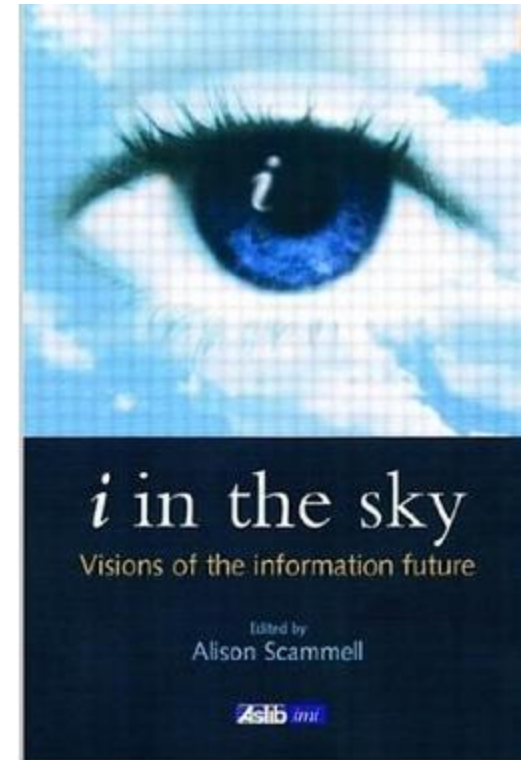
iFutures 2013

University of Sheffield, 25<sup>th</sup> July 2013



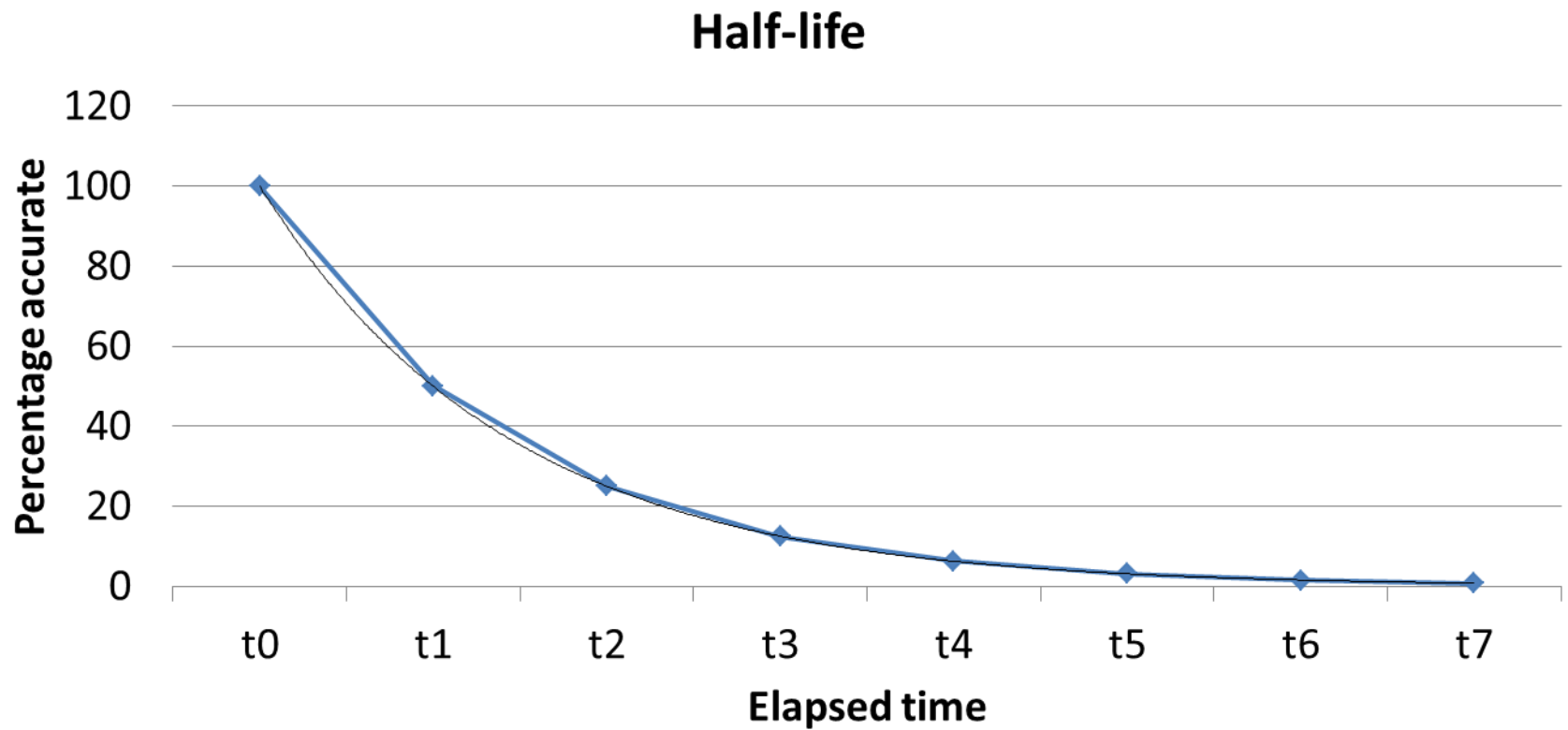
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# Looking Ahead





# A half-life of predictions?





## My research

- Regulation of access to personal data on Social Networking Services (SNSs)
- Risk to users as a way of measuring regulatory effectiveness
- Future developments



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# Republic of the Internet



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## Modes of regulation

### Internet (Lessig)

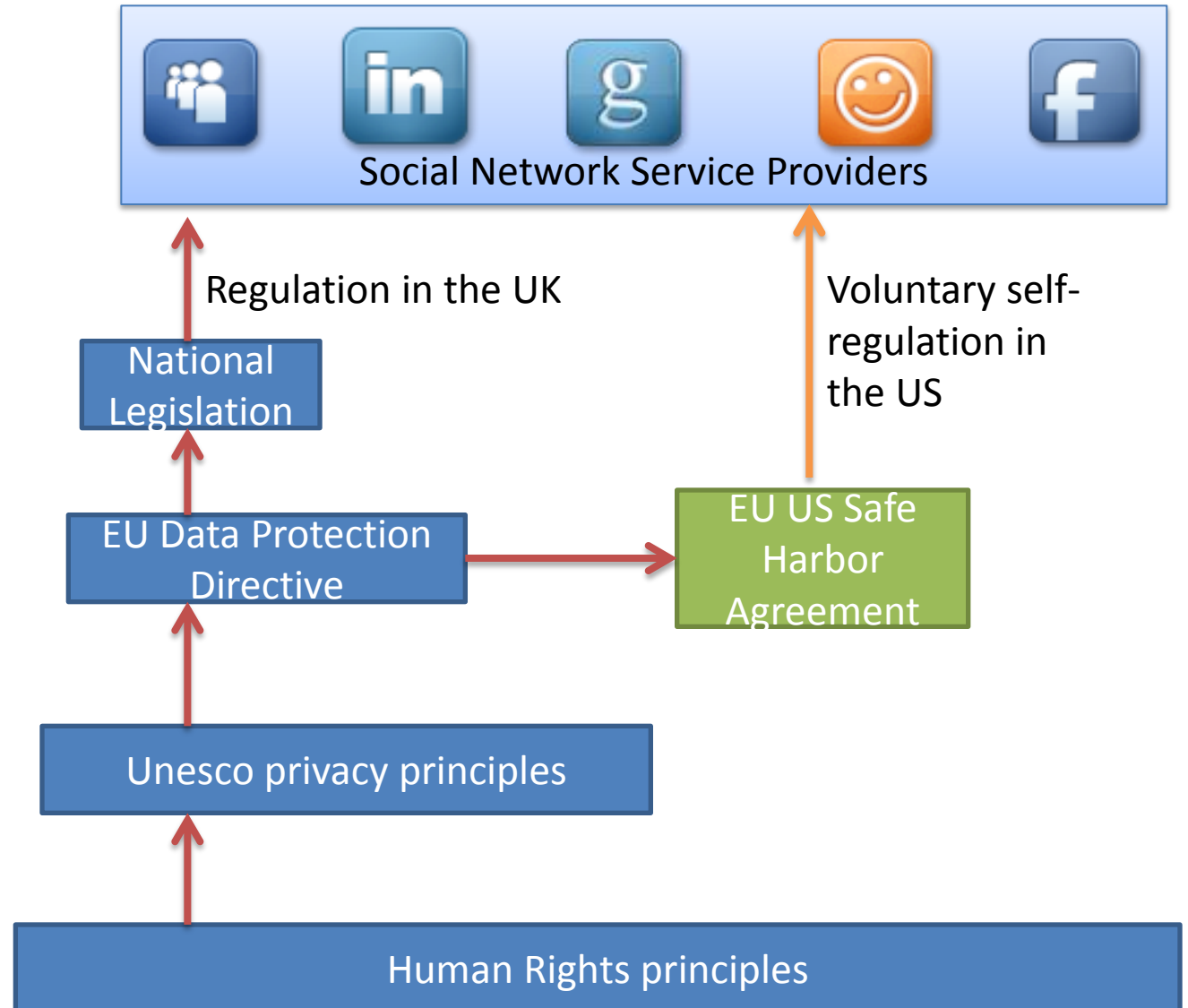
- Law
- Mode
- Market
- Code

### SNSs (Haynes)

- Law
- Self-Regulation
- User Education
- Code



# Legislation







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# Faster than light travel?



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# User Education

## Find out more

### Website

[www.ico.gov.uk](http://www.ico.gov.uk)

### Address

Information Commissioner's Office,  
Wycliff House, Water Lane,  
Wilmslow, Cheshire  
SK9 5AF

### Helpline

T: 01625 545 745  
F: 01625 524 510

Your personal little book  
about protecting your  
personal information



Promoting public access to official information  
and protecting your personal information



Information Commissioner's Office



## Conclusion

- Globalisation
- International enforcement
- Intelligent agents
- Self-regulation
- Market responses and feedback
- Politicians will continue to try and manage technology



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