
This is the accepted version of the paper.

This version of the publication may differ from the final published version.

Permanent repository link: http://openaccess.city.ac.uk/id/eprint/23017/

Link to published version: http://dx.doi.org/10.1177/1748048519880729

Copyright and reuse: City Research Online aims to make research outputs of City, University of London available to a wider audience. Copyright and Moral Rights remain with the author(s) and/or copyright holders. URLs from City Research Online may be freely distributed and linked to.
The Battle to End Fake News: A Qualitative Content Analysis of Facebook Announcements on how it combats disinformation

(FIGURES)
Figure 2: Breakdown of Dimension 1
Figure 3: Breakdown of Dimension 2

- D2.1: Russia Ads - 6%
- D2.2: Social Media and - 6%
- D2.3: Research at Facebook - 44%
- D2.4: Enforcement Efforts - 6%
- D2.5: Freedom of Expression - 6%
- D2.6: Women at Facebook - 11%
- D2.7: Research on Less... - 6%
- D2.8: Responding to Criticism - 17%
Figure 4: Breakdown of Dimension 3

- D3.1 Personal Well-being and Facebook Usage: 27%
- D3.2 Prevention of Harassment and Bullying: 9%
- D3.3 Community Leaders: 9%
- D3.4 Bad Content: 18%
- D3.5 Suicide and AI: 9%
- D3.6 How Facebook Works: 18%
- D3.7 What Kind of Internet Do We Want: 9%