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1 Cognitive, Behavioral, and Social Factors Are
2 Associated with Bias in Dietary Questionnaire Self-
3 Reports by Schoolchildren Aged 9 to 11 Years

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5 MA

6
7 J Am Diet Assoc. 2008;108:1865-1873.

8 Cognitive, behavioral and social factors are associated with bias in 9-11 year old
9 schoolchildren's dietary questionnaire self reports.

10

11 **Background:** Measuring children's dietary behavior is central to evaluating interventions
12 and identifying predictors and outcomes of dietary behaviors. Systematic biases may obscure
13 or inflate associations with self-reported intakes.

14 **Objective:** To identify cognitive, behavioral and social correlates of bias in children's
15 reporting of breakfast items on a self-completion questionnaire.

16 **Design:** Cross-sectional survey. Children completed standardized tests of episodic memory,
17 working memory and attention, and a questionnaire assessing attitudes towards breakfast.
18 Teachers completed a classroom behavior measure. Associations between measures and
19 children's under-reporting of breakfast foods (i.e., cereals, bread, milk, fruits, sweet items and
20 potato chips) on a self-completion questionnaire relative to validated 24-hour recall were
21 examined.

22 **Subjects and setting:** Subjects were aged 9-11 years (n=678). Data were collected from 111
23 schools throughout Wales in 2005.

24 **Results:** A larger percentage of less healthy breakfast items (i.e., sweet snacks and potato
25 chips) than healthier items (i.e., fruits, cereals, bread and milk) were omitted from
26 questionnaire self-reports. Children from lower socioeconomic status schools omitted more
27 items than those from wealthier schools ($H=12.51$, $p<0.01$), with omissions twice as high for
28 less healthy items than for healthier items within the lowest socioeconomic status schools.
29 Those with positive attitudes ($H=23.85$, $p<0.001$), better classroom behavior ($H=7.04$,
30 $p<0.05$) and better episodic memory ($H=8.42$, $p<0.05$) omitted fewer items than those with
31 negative attitudes, poorer behavior and poorer episodic memory. Children who ate more

32 items omitted more than those who ate fewer ($H=47.65$, $p<0.001$). No differences were
33 observed in terms of attention and working memory.

34 **Conclusions:** Episodic memory, classroom behavior, attitudes, socioeconomic status and
35 total items consumed are associated with bias in questionnaire self reports. Such biases have
36 implications for examination of associations between breakfast eating and cognitive and
37 behavioral factors, examination of effect modification by socioeconomic status in
38 intervention trials, and for the sensitivity of measures to detect intervention effects.

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41

42 Introduction

43 Accurate assessment of children's dietary intake is central to understanding predictors
44 and outcomes of children's diets, identifying targets for intervention, developing an
45 understanding of behavior change processes and evaluating interventions. As such, a number
46 of methods for assessing children's dietary behaviors have been developed in recent years,
47 with some promise, but equally, some substantial limitations. Twenty-four hour dietary recall
48 interviews for example can offer a good assessment of children's dietary intake (1, 2, 3-5),
49 although they are a labor and cost intensive means of collecting data in the context of large
50 scale evaluation studies. Methods such as food records and weighed food intake also involve
51 a high level of respondent burden and associated non-response bias, as well as being prone to
52 under-reporting and Hawthorne effects (5, 6). Furthermore, although parents of preschool
53 children may provide accurate reports of their children's food consumption (7), reports
54 appear to be no more valid than children's self reports once children reach school age (8).
55 Finally, food frequency questionnaires, commonly used in large scale evaluations with adults,
56 are unsuitable for children, since their estimates of portion sizes and frequency are limited by
57 cognitive abilities (9).

58 In studies such as cluster randomized controlled trials of nutritional interventions,
59 substantial numbers of participants are typically required (10). The need for measurement on
60 such a scale essentially makes the methods described above impracticable, arguably
61 rendering questionnaire based dietary reporting the most viable option. Hence, the
62 development and testing of self-report questionnaire measures of children's dietary intake is
63 of significant importance. Measures ideally need to be cost effective and time efficient, and to
64 be sufficiently sensitive to detect change and provide unbiased estimates of differences in
65 children's dietary intakes between experimental groups.

66 However, in adults, a growing body of evidence indicates that inaccuracies in dietary
67 self reporting are neither uniform, nor randomly distributed, but are influenced by
68 characteristics of the reporter (6, 11-15). Although systematic biases have only recently
69 begun to be examined in studies with children (5), factors such as cognitive function and
70 motivation to comply have commonly been assumed to limit reporting accuracy (8), with
71 such error potentially obscuring or inflating observed associations between dietary behaviors
72 and outcomes of interest.

73 In beginning to address the issues raised above, the present study will focus upon
74 inter-individual differences in the concordance of reporting of breakfast foods on a dietary
75 recall questionnaire, relative to a validated 24-hour recall interview method. Recent research
76 indicates that breakfast is a meal that is often poorly reported by schoolchildren (16).
77 Furthermore, given the current interest in social inequalities in dietary behaviors, as well as in
78 cognitive and behavioral effects of breakfast consumption (17), examination of the extent to
79 which cognitive, social and behavioral factors are systematically associated with reporting
80 concordance is important.

81 This study will test the hypotheses that questionnaire self reports from children with
82 more positive attitudes towards breakfast, better cognitive functioning (in terms of scores on
83 validated measures of episodic memory¹ (18), working memory (20), and selective attention
84 (21)) and classroom behavior will be more concordant with the dietary recall interview data.
85 Furthermore, given the commonly reported association of socioeconomic status with
86 classroom behavior and children's cognition (22), the study will also test the hypothesis that
87 there will be weaker concordance between questionnaire and dietary recall reports among
88 children attending schools with lower socioeconomic status populations.

89

¹ Episodic memory refers to ability to recall information about past experiences, embedded within temporal and spatial contexts (19).

90 Methods

91 Participants

92 All maintained primary and junior schools in 9 Local Educational Authorities across
93 Wales were invited to participate in the evaluation of the Welsh Assembly Government's
94 Primary School Free Breakfast Initiative (N=608). One-hundred and eleven schools agreed to
95 take part. In each school, one class from Year 5 (aged 9-10) and one from Year 6 (aged 10-
96 11) were randomly selected to complete cognitive tasks, an attitudes questionnaire and a
97 dietary recall questionnaire, which they did in the morning of the data collection visit. Three
98 to 5 pupils from each of these classes were also randomly selected to undertake the recall
99 interview. In total, 800 children were sampled to complete the one-to-one interviews.

100 Measures

101 *Socioeconomic status of school catchment area.* The percentage of children within
102 each school entitled to receive free school meals was used to indicate socioeconomic status.
103 Free school meals are available to children in the United Kingdom (UK) whose parents'
104 income is sufficiently low for them to be eligible for welfare. The percentage of children
105 within a school entitled to free school meals is commonly used as a marker of school level
106 socioeconomic status (23).

107 *Episodic memory.* Episodic memory was assessed using a standardized word recall
108 task (18). Twenty five-letter words were consecutively projected onto a white board, for two
109 seconds each. Once all twenty words had been shown, children were allowed two minutes to
110 independently write down as many words as they could remember. The number of words
111 correctly remembered was taken as a score for episodic memory. Possible scores ranged from
112 0 to 20.

113 *Working memory.* Working memory was assessed using the backward letter-span task
114 (20). Children were shown a consecutive series of 3 letters for two seconds each. After the 3

115 letters had been shown, children were asked to write them down in reverse order. This was
116 repeated for a series of 4, 5 and 6 letters respectively. The number of letters recalled in the
117 correct order was taken as a score for working memory. Possible scores for working memory
118 ranged from 0 to 18.

119 *Attention.* Attention was assessed using a letter search task, designed to assess sensory
120 selective attention by requiring children to scan information, filtering out distracters and
121 selecting relevant information (21). Children were given a 210mm x 297mm piece of paper
122 containing 24 lines of letters. At the beginning of each line of letters, a target letter was
123 printed, separated from the main line of letters by a short space. Children scanned each line of
124 letters searching for that line's target letter, putting a mark through the target letter each time
125 it appeared. The exercise was timed for two minutes, at the end of which children marked
126 how far through the page they had scanned by placing an X on the letter they were looking at
127 when asked to stop. Children were given a separate score for the two components of selective
128 attention assessed through this task, speed (number of letters scanned) and accuracy
129 (percentage of targets marked, within letters scanned).

130 *Attitudes towards eating breakfast.* Attitudes were assessed using a questionnaire
131 containing thirteen statements referring to a variety of domains, such as concentration and
132 behavior, energy, and the general importance placed on breakfast. Children were asked to
133 indicate the extent to which they agreed or disagreed with each statement via a 5 point
134 agree/disagree Likert scale. This measure was developed for use with the present sample and
135 demonstrates good construct and convergent validity (24). In the present study, the measure
136 demonstrated good internal consistency ($\alpha=.83$).

137 *Behavioral problems.* The Strengths and Difficulties Questionnaire was used to assess
138 behavioral problems. This is a brief questionnaire, with a number of statements relating to the
139 child's conduct. The present study used the global scale for total difficulties, which is the sum

140 of sub-scales for emotional difficulties, conduct problems, hyperactivity and peer problems.
141 Teachers were asked to respond to statements via 'not true', 'somewhat true' or 'certainly
142 true' response boxes. The measure has been validated with children aged 5-15 and
143 demonstrates good validity and reliability (25). In the present study, the measure
144 demonstrated good internal consistency ($\alpha=.80$).

145 *Dietary recall questionnaire*². Children were asked to list all foods and drinks
146 consumed at chronologically ordered time points throughout the day. Food related questions
147 were embedded within items related to the child's activities (e.g., 'Did you watch television
148 at home yesterday morning before school started?' preceding the item 'Did you have
149 anything to eat or drink at home yesterday morning before school started?') Activity related
150 items, served a two-fold purpose, firstly acting as prompts to enhance recall and secondly as
151 distractions from the researcher's interest in eating behaviors, hence minimising social
152 desirability biases. The questionnaire requests details of two breakfast occasions (i.e., the
153 morning of reporting and the previous morning). The measure has been validated against 24-
154 hour recall interviews with a sub-sample of children from the present study and offers an
155 acceptable level of validity and reliability. For a full description, see (26).

156 *24 hour dietary recall interview*. Fully structured multiple-pass dietary recall
157 interviews were conducted using a standardized protocol (2), which was modified to include
158 two breakfasts rather than just one. As with the dietary recall questionnaire, details of foods
159 eaten on the morning of reporting were gathered prior to details of foods eaten during the
160 course of the previous day.

161

162 Procedures

² A copy of the questionnaire can be obtained by emailing the lead author at MooreG@cardiff.ac.uk

163 This cross-sectional investigation involved secondary analysis of baseline data from the
164 evaluation of the Welsh Assembly Government's Primary School Free Breakfast Initiative.
165 Study design, including sampling and data collection procedures are described at length
166 elsewhere (10), and will be discussed only briefly here.

167 The study received ethical approval from the Cardiff University Social Science Ethics
168 Committee. Three researchers visited each participating school. Cognitive tests, the attitudes
169 questionnaire and the dietary recall questionnaire were completed between 9am and 12pm as
170 supervised classroom exercises with a maximum class size of 40 children. As children
171 completed measures, teachers were asked to complete the Strengths and Difficulties
172 Questionnaire for 5 to 10 randomly selected pupils. From this subsample, 3 to 5 children
173 from each year group were selected to complete a dietary recall interview. Where a sampled
174 child was absent on the day of testing, a further child was randomly selected to take their
175 place.

176 Statistical analysis

177 For each breakfast occasion, the number of items consumed by each participant, from each of
178 six food categories (i.e., bread, cereal, milk, fruit, sweet items and potato chips) according to
179 responses on the recall questionnaire and during the 24 hour recall interview were calculated.
180 Where more items from a category were reported in the interview than on the questionnaire
181 for a breakfast occasion, the difference was taken as the number of omissions for that
182 category, for that breakfast occasion. For each of the six categories, total omissions for day
183 one were added to total omissions for day 2. The primary dependent variable *percentage total*
184 *omissions*, was the percentage of the total items reported in the dietary recall interview which
185 were not reported on the self-completion measure. This dependent variable was also
186 disaggregated into *percentage of healthier items omitted* (i.e., cereals, bread, milk and fruits)
187 and *percentage of less healthy items omitted* (i.e., sweet snacks and potato chips).

188 Baxter and colleagues (5) highlight the importance of considering omissions (where a
189 food is not reported on a measure, but is recorded on the tool it is validated against) and
190 intrusions (where a food is reported on a measure, but not on the tool it is validated against)
191 as separate forms of misreporting. However, given the infrequency of intrusions in the
192 present sample, the decision was made to focus analysis solely upon omissions. For children
193 who reported eating nothing for breakfast on the recall interview on both days, omissions
194 were not possible and they were not included in analysis. Similarly, for analysis of each of
195 the disaggregated dependent variables *percentage of healthier items omitted* and *percentage*
196 *of less healthy items omitted*, only children who reported at least one item from the included
197 food categories in the 24 hour recall interviews were entered into analysis.

198 Independent variables were socioeconomic status of school catchment area, attitudes
199 toward eating breakfast, episodic memory, working memory, attention, behavioral difficulties
200 and the total number of breakfast items consumed (according to the 24 hour recall
201 questionnaire). Each independent variable was divided into tertiles in order that tests of
202 difference could be conducted to examine the magnitude of differences between those scoring
203 low, medium or high on each variable of interest and in order to maximise statistical power in
204 these comparisons. Differences in sizes between tertiles are a result of tied scores.

205 All three dependent variables were highly skewed. Therefore, for each tertile of each
206 independent variable, the geometric mean and its 95% confidence interval are presented.
207 However, log transformation did not fully correct the skewness in the data. Therefore, the
208 calculation of an H-statistic through the use of non-parametric Kruskal-Wallis tests statistics
209 was favoured over analysis of variance (ANOVA) for assessing the significance of between
210 group difference. This test is an alternative to the independent group ANOVA when
211 assumptions of normality or equality of variance are violated. Ranks of data are used rather
212 than raw values, and hence, it offers a lower degree of statistical power than ANOVA. No

213 standardized guidelines are available for conducting power calculations for Kruskal-Wallis
214 tests. A p-value of less than .05 was interpreted as indicating a significant between group
215 difference. Significance tests were conducted for *percentage total omissions* only, as the
216 numbers of children consuming at least one item from the disaggregated categories (total
217 healthier items omitted and total less healthy items omitted) was lower, reducing power and
218 comparability between analyses.

219

220

Results

221 Response rates and sample description

222 Of the 800 participants sampled, 15 were excluded due to special educational needs, 4
223 declined to participate and a further 80 were not available on the day of testing, giving a
224 sample of 701 children for dietary recall interviews. A further 23 had not filled out the
225 questionnaire, leaving 678 children who had completed both measures. Table 1 details the
226 range of scores within each tertile of each independent variable, as well as the number of
227 participants assigned to each ordinal category of each independent variable.

228 Thirteen pupils who did not consume any of the above items for breakfast on either
229 day were excluded from analysis, giving a total sample of 665 children. For the percentage of
230 healthier items omitted, a further 13 children were excluded from analysis. For less healthy
231 items, analysis was conducted for only 229 children, as only this number consumed at least
232 one sweet item or serving of potato chips.

233

234 Associations between cognitive and behavioral factors and socioeconomic status and 235 reporting concordance

236 *Percentage total omissions*

237 For all 665 children included in analysis, the geometric mean percentage of total omissions
238 was 21.74. Geometric mean percentage total omissions by individuals categorized as low,
239 moderate or high (as described above) for each of the variables of interest are presented in
240 Table 2. This table also presents H-statistics for each independent variable, derived from
241 Kruskal-Wallis tests of between group difference.

242 Between group differences were significant for socioeconomic status, attitudes toward
243 breakfast, episodic memory, behavioral difficulties and total items consumed. Children from
244 lower socioeconomic status schools omitted significantly more items than children from more
245 affluent schools, although differences between those in moderate or high socioeconomic
246 status schools were marginal. A clear graded trend is demonstrated for attitudes toward
247 breakfast, with more positive attitudes associated with lower levels of underreporting. A clear
248 graded trend is also demonstrated for total items consumed, with consumption of a higher
249 number of items associated with higher levels of underreporting. Children with higher
250 behavioral difficulties omitted significantly more items. No significant differences were
251 observed for working memory or attention.

252

253 *Percentage of healthier items and less healthy items omitted*

254 For all 652 children included in analysis for the percentage of healthier items omitted, the
255 geometric mean percentage of healthier items omitted was 19.51. For the 229 included in
256 analysis for the percentage of less healthy items omitted, the geometric mean percentage of
257 less healthy items omitted was 28.56. Geometric mean percentages of healthier items omitted
258 and less healthy items omitted by individuals categorized as low, moderate or high for each
259 of the variables of interest are presented in Tables 3 and 4 respectively, as well as 95%
260 confidence intervals of the geometric mean.

261 In general, though omissions are higher for less healthy items, similar trends are
262 observed across both tables. However, for attitudes toward breakfast, a gradient is observed
263 for 'healthier items', suggesting that those with less positive attitudes toward breakfast were
264 more likely to omit healthier items reported in the interview, whereas a smaller but opposite
265 gradient is observed for less healthy omissions. It is also notable that children in the lowest
266 socioeconomic status schools, who consumed at least one less healthy breakfast food, omitted
267 almost half of these less healthy items, whereas children in these schools who consumed at
268 least one healthier item, omitted only a quarter of these healthier items.

269

270 Discussion

271 A number of important issues in relation to reporting concordance were observed. First,
272 almost a quarter of items reported in the recall interviews were not reported on the
273 questionnaire. Second, percentage omissions were substantially higher for less healthy items
274 than for healthier items. This possibly indicates a degree of social desirability bias, though it
275 is also possible that this reflects systematic differences in reporting between those children
276 who report eating healthier breakfast items and children who eat less healthy items.

277 Children from the most deprived schools under-reported on the questionnaire to a
278 greater extent than those in more affluent areas. Furthermore, omission of less healthy items
279 was approximately twice as high as omission of healthier items amongst those in the schools
280 of lowest socioeconomic status. Whereas those in the lowest tertile for socioeconomic status
281 omitted only a slightly greater percentage of healthier items than those in the other two
282 tertiles, children within the lowest socioeconomic status schools, who ate at least one sweet
283 snack or portion of potato chips according to the interview, omitted 30% more of these less
284 healthy items than those in the moderate tertile, and 13% more than those in the high
285 socioeconomic status tertile. Interestingly, trends were not always linear, with those in high

286 socioeconomic groups omitting a greater percentage of less healthy items than those in
287 moderate socioeconomic groups. Although some studies have investigated the influence of
288 socioeconomic status upon reporting accuracy in relation to other areas of health, such as use
289 of health care (27), finding little association, its relationship to dietary under-reporting in
290 children has not previously been explored. The trends revealed by the analyses in this paper
291 merit further investigation. Of particular concern is the high level of underreporting of less
292 healthy items. Previous analysis of baseline data from the evaluation of the Primary School
293 Free Breakfast Initiative indicated that children in lower socioeconomic status schools ate
294 significantly more sweet snacks and potato chips for breakfast than those in wealthier schools
295 (28). However, the observed systematic underreporting of less healthy items amongst
296 children in lower socioeconomic status schools perhaps indicates that the magnitude of this
297 social gradient may have been underestimated.

298 Children with positive attitudes toward breakfast omitted less food items in general
299 than those with less positive attitudes. Possible explanations for this include increased
300 processing of food-related stimuli, leading to increased transference of such information to
301 long-term memory stores (29). Alternatively, children with more positive attitudes may
302 simply be demonstrating increased engagement with the reporting process. Interestingly
303 however, disaggregation of omissions into healthier and less healthy items indicated that,
304 contrary to the trend in relation to percentage total omissions, those with more positive
305 attitudes were more likely to omit less healthy items than those with less positive attitudes.
306 This perhaps indicates a degree of systematic social desirability bias linked to more positive
307 attitudes toward the target behavior.

308 Those scoring poorest on the measure of episodic memory omitted the most items,
309 with minimal differences observed between moderate and high scoring groups. This perhaps
310 indicates that the dietary recall task proved more difficult only for those with below average

311 cognitive capacity. For working memory, although a graded trend in the hypothesised
312 direction was observed, this was marginal and non-significant. No associations of attention
313 with under-reporting were observed. Although the model of processes involved in dietary
314 recall proposed by Baranowski and colleagues (29) describes attention and working memory
315 as significantly shaping the recall process at the levels of both retention and retrieval, the
316 findings of this study appear to indicate that inter-individual differences in these factors did
317 not impact substantially upon underreporting on the dietary recall questionnaire relative to the
318 interview.

319 In relation to behavioral difficulties, the lowest levels of omissions were observed
320 amongst those with few teacher reported difficulties. This association is perhaps consistent
321 with the aforementioned view that motivations to comply with data collection procedures
322 influence the accuracy of reporting (8), with children exhibiting higher degrees of behavioral
323 difficulty perhaps less compliant than others.

324 The most pronounced between group differences occurred in terms of consumption
325 levels, with those who reported consumption of 5 or more items during the interview omitting
326 approximately 22% more items than those consuming 3 or 4 items and approximately 42%
327 more than those consuming 2 or less items. Although this trend is unsurprising, given the
328 greater capacity to forget items where there is more to report, its magnitude indicates that
329 such measures may offer a limited view of variation between individuals in terms of absolute
330 consumption levels, with implications for their ability to detect intervention effects.

331 A number of limitations of the present study and directions for further investigation
332 merit consideration at this stage. The first limitation is the absence of a 'gold standard'
333 measure against which to examine concordance, in particular, the absence of an objective
334 point of reference. Although a number of studies have used 24 hour recall interviews in order
335 to validate more brief self report measures (26, 30), these methods clearly share some of the

336 same limitations due to their common reliance upon self report. Because of this, it is
337 impossible to firmly attribute any lack of concordance to the questionnaire as it is possible
338 that some discordance was due to reporting errors during the interview rather than on the
339 questionnaire. Concordance does not guarantee accuracy and it is quite possible to be
340 incorrect across both measures. No viable alternatives were available however, due to the
341 focus upon recording breakfast intakes in naturalistic settings.

342 Given the number of sources of potential bias explored, the measure of concordance
343 was necessarily somewhat reductionist. Investigating specific identified sources of error in
344 greater depth, in terms of, for example, disaggregating further whether under-reporting is
345 universal across food types, would be a useful direction for future research. Furthermore,
346 though this study has demonstrated an association of school level socioeconomic status with
347 discordance, further research could usefully focus upon associations of individual level
348 measures of socioeconomic status. In addition, although it was possible to explore
349 associations with episodic memory and working memory, no measures of general long-term
350 recall capabilities were available. Examination of the influence of long-term memory upon
351 the accuracy of dietary recall on the questionnaire would be a useful direction for future
352 research.

353 Conclusions and implications

354 In summary, the validity of the measure did not appear to be adversely associated with
355 working memory or attention. However, deprivation, episodic memory, attitudes toward the
356 target behavior and classroom behavior were all associated with reporting bias in
357 questionnaire self reports when compared to dietary recall interview data. Such biases have
358 implications for cross-sectional examination of associations between breakfast eating and
359 these factors. Trends that may be influenced by such biases should be interpreted with a
360 degree of caution and discussion made of potential biases.

361 Although employment of cluster randomized controlled trials (10) offers the potential
362 to overcome, to some extent, problems associated with inter-individual differences in
363 reporting accuracy, with these likely to be evenly distributed across intervention and control
364 arms, statistical power to detect effects may be reduced where measures lack sensitivity
365 through their reduced precision in certain sub-groups, particularly where intervention effects
366 differ between these groups. Furthermore, within the context of randomized controlled trials
367 such biases are problematic given recent calls to go beyond simple examination of aggregate
368 effects in order to examine effect modification by socio-demographic factors such as
369 socioeconomic status (31, 32). Such analyses, examining the extent to which intervention
370 effects differ in higher or lower socioeconomic groups may prove difficult where
371 socioeconomic status is itself related to varied reporting accuracy.

372

373

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460 Table 1. Ranges and frequencies for ordinal categories of all independent variables.

Independent Variable	Low tertile		Moderate tertile		High tertile		Missing (n)
	Range	n	Range	n	Range	n	
Socioeconomic Status ^a	35.10-65.90	222	17.40-34.90	218	3.10-17.00	238	0
Attitudes towards Breakfast ^b	1.31-3.58	221	3.62-4.25	223	4.31-5.00	226	18
Episodic memory ^c	0-4	213	5-7	287	8-13	163	15
Working memory ^d	0-9	280	10-13	220	14-18	174	4
Attention (speed) ^e	96-412	201	413-534	220	535-1068	226	31
Attention (accuracy) ^f	7-86	166	87-94	194	100	286	31
Behavioural Difficulties ^g	0.00-0.70	195	0.70-1.95	207	2.00-5.80	173	103
Total items Consumed ^h	0-2	166	3-4	332	5-15	180	0

461

462 ^a Percentage of children within the school entitled to free school meals (a higher percentage
463 equals lower socioeconomic status)

464 ^b Measured on a likert scale with a possible range of 1-5

465 ^c Number of correct words remembered, with a possible range of 0-20

466 ^d Number of letters correctly remembered, with a possible range of 0-18

467 ^e Number of letters scanned within 2 minutes

468 ^f Percentage of targets marked within letters scanned

469 ^g Measured on a likert scale, with a possible range of 0-8

470 ^h Total number of items reported on 24 hour recall interview from the six food categories
471 under investigation

472

473 Table 2. Between group comparisons for eight independent variables of interest (geometric
 474 means, 95% confidence intervals and h-statistics) in terms of percentage of total items
 475 omitted from the dietary questionnaire.

		Geometric mean percentage total omissions	95% confidence interval of the geometric mean		H-statistic
			Lower bound	Upper bound	
Socio- economic status	Low	25.56	20.14	32.38	12.51**
	Moderate	18.91	14.79	24.10	
	High	21.16	16.71	26.74	
Attitudes	Low	29.42	23.19	37.25	23.85***
	Moderate	20.62	16.22	26.14	
	High	17.54	13.70	22.37	
Episodic Memory	Low	25.60	20.14	32.46	8.42*
	moderate	19.29	15.51	23.94	
	High	19.93	14.95	26.48	
Working Memory	Low	24.95	20.42	30.44	1.70
	moderate	19.92	15.37	25.73	
	High	19.35	14.60	25.54	
Attention – speed	Low	20.74	16.11	26.63	1.83
	moderate	20.74	16.17	26.53	
	High	24.41	19.34	30.74	
Attention – accuracy	Low	24.70	18.93	32.14	1.26
	Medium	20.40	15.58	26.61	
	High	21.49	17.39	26.49	
Behavioral difficulties	Low	18.06	13.84	23.47	7.04*
	moderate	20.11	15.54	25.95	
	High	27.30	21.12	35.22	
Total items	Low	5.56	3.63	8.30	47.65***
	moderate	25.80	21.75	30.57	
	High	47.31	41.45	53.97	

476 * p<.05, ** p<.01, *** p<.001

477 Table 3. Between group comparisons for eight independent variables of interest (geometric

478 means and 95% confidence intervals) in terms of percentages of healthier items omitted from

		Geometric mean percentage of healthier items omitted	95% confidence interval of the geometric mean	
			Lower bound	Upper bound
Socio- economic status	Low	23.08	17.10	28.45
	moderate	19.08	13.99	23.30
	High	19.58	14.51	23.73
Attitudes	Low	27.57	21.36	25.50
	moderate	18.38	14.27	23.59
	High	15.18	11.75	19.53
Episodic memory	Low	22.38	17.35	28.78
	moderate	17.93	14.25	22.50
	High	17.65	13.06	23.72
Working memory	Low	21.43	17.21	26.62
	moderate	17.27	14.25	22.25
	High	19.42	13.14	22.62
Attention – speed	Low	18.81	14.39	24.49
	moderate	18.61	14.31	24.11
	High	22.02	17.26	28.03
Attention - accuracy	Low	21.65	16.22	28.79
	medium	17.75	13.40	23.41
	High	20.22	16.22	25.13
Behavioral difficulties	Low	16.46	12.44	21.68
	moderate	19.04	14.60	24.76
	High	24.35	18.34	31.74
Total items	Low	4.68	2.98	7.11
	moderate	23.40	19.45	28.11
	High	40.15	33.83	47.62

479 a dietary questionnaire.

480

481

482 Table 4. Between group comparisons for eight independent variables of interest (geometric
 483 means and 95% confidence intervals) in terms of percentages of less healthy items omitted
 484 from a dietary recall questionnaire.

		Geometric mean percentage of less healthy items omitted	95% confidence interval of the geometric mean	
			Lower bound	Upper bound
Socio- economic status	low	44.92	31.03	64.86
	moderate	15.18	8.84	25.60
	high	31.90	19.94	50.69
Attitudes	low	24.90	15.13	37.42
	moderate	26.72	16.25	43.53
	high	39.39	25.49	60.58
Episodic memory	low	48.38	33.14	70.42
	moderate	23.26	14.67	36.56
	high	20.00	11.32	34.80
Working memory	low	28.48	19.09	42.25
	moderate	35.71	23.06	55.01
	high	20.40	10.93	37.39
Attention (speed)	low	29.74	18.12	48.40
	moderate	36.70	23.72	56.50
	high	22.06	13.52	35.64
Attention (accuracy)	low	26.99	16.41	43.98
	medium	31.11	18.61	51.57
	high	28.07	18.16	43.10
Behavioral difficulties	low	17.45	9.80	30.51
	moderate	31.16	19.37	49.78
	high	30.85	17.92	51.21
Total items	low	9.41	3.18	24.92
	moderate	25.61	16.20	40.16
	high	39.60	28.68	54.55

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