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# Mapping the knowledge base of information policy: clusters of documents, people and ideas

## Volume 2: Appendices

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*Submitted in partial fulfilment of the requirements for  
the degree of Doctor of Philosophy (Information Science)*

April 1998

**Appendix A**  
**Copy of downloading agreement with *ISI***

Our Ref RK/ab

17th June 1996

Mr Ian Rowlands  
Lecturer in Information Science  
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Dear Ian

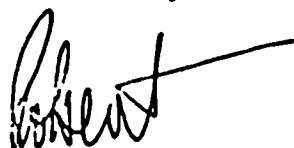
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With best regards

Yours sincerely



**Robert Kimberley**  
**Managing Director**

c c K MacGregor



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### **List of institutional authors**

**A**  
Access Innovations Inc.  
Administrative Staff College, Hyderabad  
Al Asad National Library  
Allen Allen & Hemsley  
American Association for the Advancement of Science  
American Bar Association  
American Civil Liberties Union  
American Enterprise Institute of Public Policy  
American Express Corp.  
American Library Association  
American University  
AMT GmbH  
Arab Centre for Medical Literature  
Arizona State University Center for Public Affairs  
Arthur D Little Inc.  
Ashb  
Association des Documentalistes et Bibliothecaires Specialises  
Association of Research Libraries  
AT&T Bell Laboratories  
Australian National University  
Austrian Academy of Sciences

**B**  
Baden Wurttemberg Ministry of Culture and the Arts  
Bank America  
Baylor University Center for Private Enterprise  
Bedford College London  
Bell Communications Research Inc.  
Bentley College Department of Computing & Information Systems  
Berzsenyi College Department of Library Science  
Bibliotheque Municipale Fresnes  
Bibliotheque Nationale  
Birkbeck College London Department of Management  
Boeing Corp.  
Boston University  
British Library  
Brunel University Health Economics Research Group

**C**  
Calvin College  
Cambridge City Council  
Canadian Department of Communication  
Canadian Federal Department of Justice  
Caplan & Drysdale  
Carleton University School of Journalism  
Center for National Security Studies  
CITECH Ltd.  
City University  
Cleveland State University Marshall College of Law  
CNR Rome  
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Cole Raywid & Braverman



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**Commission of the European Communities**  
**Commonwealth Parliamentary Office Melbourne**  
**Communications Satellite Corp.**  
**Computer Professionals for Social Responsibility**  
**Concordia University**  
**Coopers & Lybrand**  
**Council of Library Resources**  
**Cyber Lynx Gateway Corp.**

**Danish Research Administration**  
**Danish Veterinary & Agriculture Library**  
**Data Protection Registrar**  
**Data Use and Access**  
**Deutsches Bundespost**  
**District of Columbia Bar Association**  
**Duke University**  
**Dutch Organisation for Information Policy**

**Ealing College of Higher Education**  
**East-West Center**  
**Economic & Social Research Council**  
**Educational Policy Research Institute**  
**Electronic Data Systems Corp.**  
**Electronic Frontier Foundation**  
**Electronic Privacy Information Center**  
**Electronic Publishing Services Ltd**  
**Emmanuel College Cambridge**  
**Engineering Information Inc.**  
**European Patent Office**

**Florida State University College of Business**  
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**Foreign and Commonwealth Office London**  
**Freedom of Information Clearinghouse**

**GATT Secretariat**  
**George Mason University**  
**George Washington University**  
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**Gesellschaft fur Information und Dokumentation mbH**  
**Gesellschaft fur Mathematik und Datenverarbeitung GmbH**  
**Glasgow College of Technology Library**

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**Harry N Rosenfield Law Office**  
**Harvard University**  
**Hays State University**

Herner & Co.  
Hong Kong University of Science and Technology  
Hopkins Sutter Mulroy Davis & Cromartie  
Hudson Institute  
Humbolt University

IDATE Montpellier  
IIT Inc.  
Indian Ministry of Science & Technology  
Infoman Inc.  
Information and Community Development Foundation  
Information Industry Association  
Information Security Engineering Inc.  
Infotek Consulting Services  
Institute for Industrial Research and Standards Dublin  
Institute for International Information Programs  
Institute of Defense Analysis  
International Freedom of Information Commission  
International Peace Research Institute  
IVIR Inc.

John Jay College Department of Public Administration

Keio University Graduate School of Library and Information Science  
Komtech GmbH  
Korea Advanced Institute of Science and Technology

Legi Slate Inc.  
Library of Congress Congressional Research Service  
Library of Parliament Ottawa  
Lincoln Benefit Life Co.  
London Business School  
London Research Centre  
London School of Economics  
Loughborough University  
Louisiana State University School of Library & Information Studies

Manchester Metropolitan University  
Marino Bernstein La Marca & Goldberg  
Marquette University Department of History  
Massachusetts Institute of Technology  
McGill University Graduate Programme in Communication  
Mead Data Central Inc.  
Michigan State University  
Minneapolis Star & Tribune  
Monash University  
Montana State University Library

**NASA**

National Centre for Science and Technology Tel Aviv  
National Development Office Chad  
National Library of Australia  
National Library of Malaysia  
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National Science Library Ottawa  
National Taiwan University College of Management  
New Statesman  
New York State Library Center for Cultural Education  
New York State Senate  
New York Times  
New York University  
No Pipeline Agency  
North Carolina Legislature  
Northwestern University  
Nottingham Trent University  
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**Oak Ridge National Laboratory**

OCLC  
OECD  
OFTEL  
Ohio State University  
Oxford Polytechnic

**PA Consulting**

Pacific Telesis Research Center  
Parliament of Australia  
Penn State University Library  
People: The American Way  
Pepper Hamilton & Scheetz  
Policy Studies Institute  
Polytechnic of Central London Faculty of Law  
Public Citizen Litigation Group  
Purdue University Department of Communications

**Quebec Commission on Access to Information**

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Queen Mary College London  
Queens University Belfast Department of Information Studies

**Reporters' Commission into the Freedom of the Press**

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Royal School of Librarianship Copenhagen  
Rutgers State University

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San Diego State University Library  
Simmons College School of LIS  
Slippery Rock University  
Slovakian Academy of Sciences  
Smithsonian Institute  
Solon Consultants  
South Africa Department of National Education Library Services  
Special Libraries Association  
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St Peters College  
Stanford University  
Stetson University Library  
Strategic Vision Inc.  
Suny University Albany  
Supreme Court New South Wales  
SW Missouri State University School of Accountancy  
Syracuse University School of Information Studies

**T**  
Taxpayers Assets Project  
Temple University Department of Marketing  
Texas Technical University  
Tokyo University Institute of New Technology  
Trinity College Dublin School of Business Studies  
Twentieth Century Fund NY

**U**  
UN Food and Agriculture Organisation  
UNCTAD  
UNESCO  
Unilever Research Laboratories  
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University of Arizona  
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University of Indiana  
University of Iowa  
University of Jena Library  
University of Kentucky  
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University of Lagos Library  
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University of Miami  
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University of Oklahoma Library  
University of Oregon  
University of Osijek  
University of Oslo Norwegian Centre for Computing and Law  
University of Pennsylvania  
University of Pittsburgh School of Library and Information Science  
University of Queensland  
University of Regensburg Faculty of Law  
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University of Virginia  
University of Western Australia School of Agriculture  
University of Western Ontario  
University of Western Virginia Library  
University of Wisconsin  
University of Zambia Dpartment of Library Studies  
US Bureau of Census  
US Bureau of Labor Statistics  
US Court of Appeals  
US Department of Commerce  
US Department of Defense  
US Department of Justice  
US Department of Labor  
US Department of the Interior  
US Environmental Protection Agency  
US Federal Communications Commission  
US General Accounting Office  
US General Service Administration  
US Geological Survey  
US Government Printing Office  
US House of Representatives  
US National Archives and Records Administration  
US National Commission on Library and Information Science  
US National Institute of Standards and Technology  
US National Library of Medicine  
US National Science Foundation  
US National Technical Information Service  
US National Telecommunications and Information Administration  
US Nuclear Regulatory Commission  
US Office of Management and Budget Watch  
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US Office of Technology Assessment  
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World Intellectual Property Organisation

**Y**ale University  
York University New York

## **Appendix D**

### **Content analysis: coding frame and results**



## Coding frame

### Variables 1-5: Publication details

<i>No.</i>	<i>Label</i>	<i>Field description</i>	<i>Data type</i>	<i>Coding scheme</i>
1	PAPR	Article identifier	nominal	n/a
2	YEAR	Year of publication	interval	last two digits, e.g. 84
3	JCAT	ISI journal category	nominal	1 - information & library science 2 - communications studies 3 - law 4 - public administration 5 - politics / international relations 6 - business and management 7 - social sciences 8 - other
4	GEOJ	Geographical location of journal publisher	nominal	1 - North America 2 - Europe 3 - Other developed countries 4 - The South
5	LANG	Publication language	nominal	1 - English 2 - other

### Variables 6-8: Author details

6	AUTH	Number of authors	interval	n/a
7	INST	Corporate affiliation of first author	nominal	1 - Academic LIS department 2 - Other academic department 3 - Research institute 4 - Government department agency 5 - National international NGO 6 - Professional association 7 - Private sector / trade body 8 - Personal capacity 9 - University / government library
8	GEOA	Geographical location of first author	nominal	10 - North America 11 - United States of America 12 - Canada 20 - Europe 21 - United Kingdom 22 - France 23 - Germany 24 - Other European Union 25 - other (non-EU) 30 - Other developed countries 31 - Australasia 32 - Japan 33 - other 40 - The South 41 - Africa 42 - Middle East 43 - South East Asia 44 - Latin America 45 - India

### Variables 9-14: Bibliometric indicators

9	RNKJ	Journal rank	ordinal	n/a
10	BRDJ	Bradford journal zone	nominal	1 - Bradford zone 1 2 - Bradford zone 2 3 - Bradford zone 3 4 - Bradford zone 4 5 - Bradford zone 5
11	RNKA	Author rank	ordinal	n/a
12	BRDA	Bradford author zone	nominal	1 - Bradford zone 1 2 - Bradford zone 2 3 - Bradford zones 3-7
13	CITS	No. of cited works	interval	n/a
14	HITS	Times article cited	interval	n/a

## Appendix D: Content analysis: coding frame and results

### Variable 15: Subject analysis

15	SBJC	Subject analysis of article	nominal	<ul style="list-style-type: none"> <li>10 - General articles</li> <li>11 - Theoretical articles</li> <li>12 - National and international policies</li> <li>20 - Information infrastructure policies</li> <li>21 - Research &amp; development</li> <li>22 - Libraries, archives and public records</li> <li>23 - Telecommunications</li> <li>24 - Information technology policies</li> <li>30 - IRM in government</li> <li>31 - Acquisition of information</li> <li>32 - IRM policy and practice</li> <li>33 - Dissemination policies</li> <li>40 - Information access and control</li> <li>41 - Freedom of access to information</li> <li>42 - Confidentiality and privacy</li> <li>43 - National security</li> <li>50 - Information industry policies</li> <li>51 - Standards and protocols</li> <li>52 - Copyright and intellectual property</li> <li>53 - Industry market regulation</li> <li>54 - Trade in information services</li> <li>55 - Public-private synergy policies</li> </ul>
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### Variables 16-26: Intellectual perspective

16	TYPE	Type of article	nominal	<ul style="list-style-type: none"> <li>1 - Based on original research</li> <li>2 - Not research-based</li> </ul>
17	MTHD	Research method	nominal	<ul style="list-style-type: none"> <li>10 - Empirical research strategies</li> <li>11 - Historical research</li> <li>12 - Comparative studies</li> <li>13 - Survey methods</li> <li>14 - Case studies</li> <li>15 - Secondary data analysis</li> <li>17 - Bibliometric technique</li> <li>20 - Conceptual research strategies</li> <li>21 - Literature review</li> <li>22 - Development of new frameworks</li> </ul>
18	FOCS	Analytical focus	nominal	<ul style="list-style-type: none"> <li>1 - Analysis of policy determination</li> <li>2 - Analysis of policy content</li> <li>3 - Policy monitoring and evaluation</li> <li>4 - Information for policy</li> <li>5 - Policy advocacy</li> </ul>
19	AIMS	Main objective of article	nominal	<ul style="list-style-type: none"> <li>1 - Clarifying the problem</li> <li>2 - Screening the alternatives</li> <li>3 - Predicting the environment</li> <li>4 - Modelling the impacts</li> <li>5 - Ranking the alternatives</li> </ul>
20	STYL	Analytical style	nominal	<ul style="list-style-type: none"> <li>1 - Reactive</li> <li>2 - Anticipatory</li> </ul>
21	SCAL	Information policy scale	nominal	<ul style="list-style-type: none"> <li>1 - Global</li> <li>2 - International</li> <li>3 - National</li> <li>4 - Regional</li> <li>5 - Industrial sectoral</li> </ul>
22	HIER	Information policy hierarchy	nominal	<ul style="list-style-type: none"> <li>1 - Infrastructural policies</li> <li>2 - Horizontal information policies</li> <li>3 - Vertical information policies</li> </ul>
23	INTN	Intent of article	nominal	<ul style="list-style-type: none"> <li>1 - Descriptive</li> <li>2 - Prescriptive</li> </ul>
24	SCOP	Scope of article	nominal	<ul style="list-style-type: none"> <li>1 - Particular</li> <li>2 - Integrative</li> </ul>
25	ROWL	Information policy research strategies	nominal	<ul style="list-style-type: none"> <li>1 - Classification</li> <li>2 - Issues and options</li> <li>3 - Reductionism</li> <li>4 - Scenarios and forecasts</li> <li>5 - Case studies</li> </ul>
26	STGE	Stage in policy life-cycle	nominal	<ul style="list-style-type: none"> <li>1 - Policy design</li> <li>2 - Policy implementation</li> <li>3 - Policy evaluation</li> <li>4 - Multi-stage</li> </ul>

## Results

### Variables 1-5: Publication details

Variable 1: Article identifier (not analysed).

Variable 2: Year of publication

year	frequency	valid percentage
1972	3	0.4
1973	6	0.8
1974	11	1.4
1975	10	1.3
1976	11	1.4
1977	16	2.1
1978	8	1.0
1979	30	3.9
1980	28	3.6
1981	18	2.3
1982	23	3.0
1983	23	3.0
1984	32	4.2
1985	31	4.0
1986	54	7.0
1987	32	4.2
1988	44	5.7
1989	39	5.1
1990	40	5.2
1991	42	5.4
1992	43	5.6
1993	41	5.3
1994	78	10.1
1995	66	8.6
1996(a)	42	5.4
	771	100.0

(a) Part-year only.

Variable 3: ISI journal category

category	frequency	valid percentage
Library & information science	540	71.0
Law	92	12.1
Public administration	32	4.2
Politics & international relations	31	4.1
Communications studies	26	3.4
Social sciences	24	3.2
Business & management	15	2.0
	760	100.0
MISSING DATA	11	

Variable 4: Geographical location of journal publisher

location	frequency	valid percentage
North America	537	69.6
Europe	211	27.4
Other developed nations	23	3.0
The South	0	0.0
	771	100.0

## Appendix D: Content analysis: coding frame and results

### Variable 5: Publication language

language	frequency	valid percentage
English	751	97.4
Non-English	20	2.6
	771	100.0

### Variables 6-8: Author details

#### Variable 6: Number of authors

authors	frequency	valid percentage
1	630	81.7
2	106	13.7
3	25	3.2
4	6	0.8
5	1	0.1
7	3	0.4
	771	100.0

#### Variable 7: Corporate affiliation of first author

affiliation	frequency	valid percentage
Other academic department	226	30.2
Academic LIS department	111	14.9
University / government library	110	14.8
Government dept / agency	102	13.7
Private sector / trade body	67	9.0
Research institute	54	7.2
Personal capacity	28	3.7
National / international NGO	25	3.3
Professional association	24	3.2
	747	100.0
<i>MISSING DATA</i>	24	

#### Variable 8: Geographical location of first author

location	frequency	valid percentage
USA	529	68.6
UK	84	10.9
Other EU	34	4.4
Canada	33	4.3
Germany	23	3.0
Australasia	19	2.4
Africa	11	1.4
France	8	1.0
Non-EU European	8	1.0
South East Asia	6	0.8
Japan	5	0.6
Middle East	5	0.6
India	4	0.5
South America	2	0.3
	771	100.0

## Appendix D: Content analysis: coding frame and results

### Variables 9-14: Bibliometric indicators

#### Variable 9: Journal rank

rank	frequency	valid percentage
1	150	19.5
2	87	11.3
3	64	8.3
4	30	3.9
5	24	3.1
6	16	2.1
7	16	2.1
8	13	1.7
9	30	3.9
11	18	2.3
13	8	1.0
14	44	5.7
21	19	2.5
24	31	4.0
33	65	8.4
55	58	7.5
85	98	12.7
	771	100.0

#### Variable 10: Bradford journal zone

zone	frequency	valid percentage
1	150	19.5
2	150	19.5
3	146	18.9
4	186	21.8
5	157	20.4
	771	100.0

#### Variable 11: Author rank

rank	frequency	valid percentage
1	18	2.3
2	12	1.6
3	10	1.3
4	7	0.9
5	5	0.6
6	16	2.1
10	39	5.1
23	108	14.0
77	556	72.1
	771	100.0

#### Variable 12: Bradford author zone

zone	frequency	valid percentage
1	108	14.0
2	107	13.9
3-7	556	72.1
	771	100.0

## Appendix D: Content analysis: coding frame and results

### Variable 13: Number of cited works

Sum	16,233
Range	0 - 357
Mode	0
Median	13.00
Mean	21.05
Standard deviation	29.87

### Variable 14: Times article cited

Sum	1,191
Range	0 - 73
Mode	0
Median	1.00
Mean	1.54
Standard deviation	3.48

### Variable 15: Subject analysis

subject	frequency	valid percentage
Freedom of information	127	16.5
Telecommunications	68	8.8
Inter/national policies	65	8.4
National security	54	7.0
Dissemination policies	53	6.9
Confidentiality and privacy	53	6.9
Libraries and archives	50	6.5
IRM policy and practice	48	6.2
Theoretical aspects	46	6.0
Industry / market regulation	43	5.6
Research & development	35	4.5
Copyright and IPRs	30	3.9
Trade in information	30	3.9
IT policies	28	3.6
Public-private synergy	23	3.0
Acquisition of information	12	1.6
Standards and protocols	6	0.8
	771	100.0

### Variables 16-26: Intellectual perspective

#### Variable 16: Type of article

type	frequency	valid percentage
Based on original research	290	46.8
Not research-based	330	53.2
	620	100.0
NOT ASSIGNED	151	

## Appendix D: Content analysis: coding frame and results

### Variable 17: Research method

method	frequency	valid percentage
Historical method	37	12.8
Comparative study	25	8.6
Survey method	22	7.6
Case study	41	14.1
Secondary data analysis	17	5.9
Bibliometric technique	9	3.1
Literature review	82	28.3
Conceptual analysis	57	19.7
	290	100.0
<i>NOT ASSIGNED</i>	481	

### Variable 18: Analytical focus

focus	frequency	valid percentage
Policy determination	50	
Policy content	40	
Policy evaluation	70	
Information for policy	80	
Policy advocacy	46	
	286	100.0
<i>NOT ASSIGNED</i>	485	

### Variable 19: Main objective of article

objective	frequency	valid percentage
Clarifying the problem	150	
Screening alternatives	53	
Predicting the environment	30	
Modelling the impacts	33	
Ranking alternatives	21	
	287	100.0
<i>NOT ASSIGNED</i>	484	

### Variable 20: Analytical style

style	frequency	valid percentage
Anticipatory	189	
Reactive	99	
	288	100.0
<i>NOT ASSIGNED</i>	483	

### Variable 21: Information policy scale

scale	frequency	valid percentage
National	444	62.4
International	152	21.4
Industrial / sectoral	44	6.2
Global	40	5.6
Regional	31	4.4
	721	100.0
<i>NOT ASSIGNED</i>	60	

## Appendix D: Content analysis: coding frame and results

### Variable 22: Information policy hierarchy

scale	frequency	valid percentage
Infrastructural policies	180	63.2
Horizontal policies	83	29.1
Vertical policies	22	7.7
	285	100.0
<i>NOT ASSIGNED</i>	486	

### Variable 23: Intent of article

scale	frequency	valid percentage
Descriptive	203	70.2
Prescriptive	86	29.8
	289	100.0
<i>NOT ASSIGNED</i>	486	

### Variable 24: Scope of article

scale	frequency	valid percentage
Particular	196	67.8
Integrative	93	32.2
	289	100.0
<i>NOT ASSIGNED</i>	486	

### Variable 25: Information policy research strategies

scale	frequency	valid percentage
Classification	67	23.2
Issues and options	133	46.1
Reductionism	27	9.3
Scenarios and forecasts	22	7.6
Process-based studies	40	13.8
	289	100.0
<i>NOT ASSIGNED</i>	486	

### Variable 26: Stage in policy life-cycle

scale	frequency	valid percentage
Policy design	127	45.9
Policy implementation	40	14.4
Policy evaluation	51	18.4
Multi-stage	59	21.3
	277	100.0
<i>NOT ASSIGNED</i>	494	



## **Appendix E**

### **SPSS file structure**

**Column 1 - PAPR**

**Unique article reference**

Print Format: F3

Write Format: F3

Missing Values: 772 thru \*\*\*, 0

**Column 2 - AUTH**

**Number of authors**

Print Format: F1

Write Format: F1

Missing Values: 8 thru 9, 0

**Column 3 - GEOA**

**Author country**

Print Format: F2

Write Format: F2

Missing Values: 1 thru 9, 0

<i>Value</i>	<i>Label</i>
10	NORTH AMERICA
11	USA
12	Canada
20	EUROPE
21	UK
22	France
23	Germany
24	Other European Union
25	Other European
30	OTHER DEVELOPED COUNTRIES
31	Australia
32	New Zealand
33	Japan
34	Other OECD
40	THE SOUTH
41	Africa
42	Middle East
43	South East Asia
44	South America
45	India
46	Other South

**Column 4 - GEOJ**

**Journal title origin**

Print Format: F1

Write Format: F1

Missing Values: 5 thru 9, 0

<i>Value</i>	<i>Label</i>
1	North America
2	Europe
3	Other developed
4	The South

**Column 5 - INST**

**Institutional affiliation**

Print Format: F1

Write Format: F1

<i>Value</i>	<i>Label</i>
0	Unknown
1	University LIS department
2	Other university department
3	Research institution
4	Govt department / agency
5	National / international NGO
6	Professional association
7	Private sector trade body
8	Personal capacity
9	Academic national libraries

**Column 6 - YEAR**

**Year of publication**

Print Format: F2

Write Format: F2

Missing Values: 0 thru 71, 97

**Column 7 - LANG**

**Language**

Print Format: F1

Write Format: F1

Missing Values: 3 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Englsh
2	Non-Englsh

**Column 8 - JCAT**

**ISI journal category**

Print Format: F1

Write Format: F1

Missing Values: 9, 0

<i>Value</i>	<i>Label</i>
1	LIS
2	Communications studies
3	Law
4	Public administration
5	Politics / international relations
6	Business and management
7	Social sciences
8	Other

**Column 9 - RNKJ**

**Rank order: journal**

Print Format: F2

Write Format: F2

Missing Values: 0

**Column 10 - BRDJ**

**Bradford zone: journals**

Print Format: F1

Write Format: F1

Missing Values: 6 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Bradford Zone 1
2	Bradford Zone 2
3	Bradford Zone 3
4	Bradford Zone 4
5	Bradford Zone 5

**Column 11 - RNKA**

**Rank order: author**

Print Format: F2

Write Format: F2

Missing Values: 0

**Column 12 - BRDA**

**Bradford zone: author**

Print Format: F1

Write Format: F1

Missing Values: 4 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Bradford Zone 1
2	Bradford Zone 2
3	Bradford Zones 3-7

**Column 13 - SBJC**

**Narrow subject**

Print Format: F2

Write Format: F2

Missing Values: 0 thru 10

<i>Value</i>	<i>Label</i>
11	Theoretical aspects
12	National / international
21	Research & development
22	Libraries, archives & public records
23	Telecommunications
24	Information technology policies
31	Acquisition of information
32	IRM policy and practice
33	Dissemination policies
41	Freedom of information
42	Confidentiality and privacy
43	National security
51	Standards and protocols
52	Copyright and IPRs
53	Industry / market regulation
54	Trade in information services
55	Public-private synergy

**Column 14 - SCAL**

**Information policy scale**

Print Format: F1

Write Format: F1

Missing Values: 6 thru 9

<i>Value</i>	<i>Label</i>
0	Not applicable
1	Global
2	International
3	National
4	Regional
5	Industrial / sectoral

**Column 15 - HITS**

**Times article cited**

Print Format: F3

Write Format: F3

**Column 16 - CITS**

**Number of cited works**

Print Format: F3

Write Format: F3

**Column 17 - SGEO**

**Author region**

Print Format: F1

Write Format: F1

<i>Value</i>	<i>Label</i>
1	North America
2	European Union
3	Rest of world

**Column 18 - SSBJ**

**Broad subject**

Print Format: F1

Write Format: F1

<i>Value</i>	<i>Label</i>
1	General
2	Infrastructure
3	Information management
4	Access policies
5	Information industry

**Column 19 - PRIC**

**Recent cites**

Print Format: F4

Write Format: F4

**Column 20 - INDX**

**Price's index**

Print Format: F4.3

Write Format: F4.3

**Column 21 - RATE**

**Mean annual citation rate**

Print Format: F5.2

Write Format: F5.2

**Column 22 - TYPE**

**Research papers**

Print Format: F5

Write Format: F5

Missing Values: 4 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Based on original research
2	Not research-based
3	Full text not obtained

**Column 23 - MTHD**

**Research method**

Print Format: F5

Write Format: F5

Missing Values: 0 thru 9

<i>Value</i>	<i>Label</i>
10	EMPIRICAL RESEARCH STRATEGY
11	Historical research
12	Comparative study
13	Survey method
14	Case study
15	Secondary data analysis
16	Bibliometric technique
20	CONCEPTUAL RESEARCH STRATEGY
21	Literature review
22	New frameworks

**Column 24 - ROWL**

**Information policy research strategy**

Print Format: F5

Write Format: F5

Missing Values: 7 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Classification
2	Issues and options
3	Reductionism
4	Scenarios and forecasts
5	Process-based studies
6	Not assigned

**Column 25 - AIMS**

**Main objective**

Print Format: F5

Write Format: F5

Missing Values: 7 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Clarifying the problem
2	Screening alternatives
3	Predicting the environment
4	Modelling the impacts
5	Ranking alternatives
6	Not assigned

**Column 26 - INTN**

**Intent of article**

Print Format: F5

Write Format: F5

Missing Values: 4 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Descriptive
2	Prescriptive
3	Not assigned

**Column 27 - SCOP**

**Scope of article**

Print Format: F5

Write Format: F5

Missing Values: 4 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Particular
2	Integrative
3	Not assigned

**Column 28 - STYL**

**Analytical style**

Print Format: F5

Write Format: F5

Missing Values: 4 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Anticipatory
2	Reactive
3	Not assigned

**Column 29 - FOCS**

**Analytical focus**

Print Format: F5

Write Format: F5

Missing Values: 7 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Policy determination
2	Policy content
3	Policy evaluation
4	Information for policy
5	Policy advocacy
6	Not assigned



**Column 80 - STGE**

**Stage in policy cycle**

Print Format: F5

Write Format: F5

Missing Values: 6 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Policy design
2	Policy implementation
3	Policy evaluation
4	Multi-stage
5	Not assigned

**Column 81 - HIER**

**Information policy hierarchy**

Print Format: F5

Write Format: F5

Missing Values: 5 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Infrastructural policy
2	Horizontal policy
3	Vertical policy
4	Not assigned

**Column 82 - ACAD**

**Academic / practitioner**

Print Format: F6

Write Format: F6

<i>Value</i>	<i>Label</i>
1	Academic
2	Practitioner
3	Other

**Column 83 - LISS**

**LIS journal**

Print Format: F5

Write Format: F5

Missing Values: 3 thru 9, 0

<i>Value</i>	<i>Label</i>
1	Yes, LIS journal
2	No, not LIS journal

**Column 84 - HILO**

**High / low Price Index**

Print Format: F5

Write Format: F5

Missing Values: 3 thru 9, 0

*Value Label*

- |   |                          |
|---|--------------------------|
| 1 | Lower median Price Index |
| 2 | Upper median Price Index |

**Column 85 - WIND**

**Windsor coefficient**

Print Format: F5

Write Format: F5

Missing Values: 3 thru 9, 0

*Value Label*

- |   |                       |
|---|-----------------------|
| 1 | No citations          |
| 2 | One or more citations |

**Column 86 - TIME**

**Time period**

Print Format: F5

Write Format: F5

*Value Label*

- |   |             |
|---|-------------|
| 1 | Before 1985 |
| 2 | Since 1985  |

**Column 87 - CWA6**

**Ward's method: 6-cluster solution**

Print Format: F5

Write Format: F5

*Value Label*

- |   |                                  |
|---|----------------------------------|
| 1 | New kids on the block            |
| 2 | International library community  |
| 3 | Policy mandarins                 |
| 4 | Established LIS professionals    |
| 5 | Information regulation academics |
| 6 | Hitch-hikers                     |

**Appendix F**  
**Author cocitation validation questionnaire**

<address>

<date>

Dear <author>

### Information Policy Research

I am currently working on a research project which I hope will lead to a doctorate at City University. My topic is national and international information policy and I am attempting to develop a series of maps which will describe the social and intellectual structure of the information policy studies community.

I am pursuing my early objectives by means of bibliometric techniques, notably author cocitation analysis (ACA). This technique makes it possible to display complex citation patterns in the form of a simple two-dimensional display which can then serve as the starting point for an interpretation of various 'schools' or constructs within information policy. I have attached a very short background paper explaining this in a little more detail.

The starting point for any ACA study is to identify a representative group of respected authors in the field. I have already done this and included your name in the early trials. When I looked at how you had been cocited with other authors I found some striking patterns and so I judged that you should be included on my final shortlist of major contributors to the field.

I have now completed the first stage of the analysis and have made some provisional conclusions about the structure of the information policy community.

The reason I am writing to you is to ask for your help. You might have guessed even before you opened the enveloped that this was going to be yet another questionnaire, but hopefully this one will be a little more interesting than usual. It should take no more than five minutes to fill in; I'd like your most immediate impressions and ask you not to waste time thinking too deeply about the questions. They are simply designed to see whether my initial interpretation of the data holds. This allocates you to a group of authors defined by subject. A major limitation of ACA studies is that the author clusters which merge may be defined as much by social ties and affinities as by subject content. Hence some of the questions may appear to be somewhat personal. I assure you that the returned questionnaire will be shredded within minutes after the anonymised data has been extracted.

Yours sincerely

IAN ROWLANDS  
Lecturer in Information Science

## BACKGROUND PAPER

### *What are my research aims?*

I'm currently registered for a PhD at City University. The aim of the research is to try to get to grips with information policy as a field of academic study. Some of my more down-to-earth colleagues tell me that there is no such construct as 'information policy'. What there is nothing more than a ragbag of issues, problems and dilemmas of specific concern to librarians and information scientists. They may well be right (in which case, my next career move is into market gardening!). If they're wrong, I need some pretty good arguments, and quick.

I've started to tackle the problem using bibliometrics. This is proving to be quite useful, but I really need your help to make sense of some of my results, hence the questionnaire. More specifically, I'd like you to help me to come to a more complete understanding of some author cocitation data.

### *What is author cocitation analysis?*

Author cocitation analysis is a methodology used by historians and sociologists of knowledge to explore the social and intellectual structure of fields of study. Published studies include analyses of information science, particle physics, organisational behaviour, and the sociology of marriage and the family, among many others. The outputs of these studies are maps which locate authors in a two- or three-dimensional space

Within the conventions of this methodology, clusters of authors (defined by objective criteria) may be identified. These may be thought of as 'schools' embracing authors sharing various traits and characteristics in common.

The basic principles are really quite simple. Usually, when someone writes a paper, they cite the work of others. By examining citation databases it is possible to identify pairs of authors who are frequently cited together (i.e. heavily cocited). In extreme cases, one might almost make the claim that if you read one author, then you really should read the other as well, at least if you hold to the view that there is probably a reason why the two authors seem to converge in the collective perceptions of the scholarly community.

Typically, in a reasonably coherent discipline, the patterns of cocitations between different pairs of authors become highly patterned, and tight clusters of related authors emerge in the course of statistical analysis.

### *What do cocitation maps actually represent?*

This is difficult. My research on a group of eminent information policy authors shows that the cocitation relationships within the group are highly patterned. Seven clusters have been identified; but what do they mean?

Most of the published articles in this area acknowledge the problem. Usually, author clusters are taken to represent different areas of knowledge; information science, could, for example, be resolved into bibliometrics, information retrieval and so on (as in the map by White & Griffith on the reverse). You might equally suggest that the clusters show social networks, communities of scholars bound together by informal communication. It's a chicken and egg situation: which comes first, the recognition of a paradigm, or a community of like minded people who form a social network, bound by a common set of interests? Both interpretations seem plausible for my data. Can you help me by providing some personal information?

## QUESTION 1: RECOGNITION

Here are the names of six leading authors on information or communications policy who are represented in my study.

For each author, please tick any box if the answer is 'yes'.

	<i>Is the name familiar?</i>	<i>Can you put a face to the name?</i>	<i>Are you reasonably familiar with their written work?</i>
<b>Robert L. Chartrand</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Blaise Cronin</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Peter Hernon</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>John Martyn</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Nick Moore</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bruce Morton</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Space for comments**

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**QUESTION 2: SOCIAL TIES**

These questions are designed to provide a rough and ready indication of any social ties between yourself and six other leading authors. Your response will be treated as highly confidential *and will be shredded* as soon as the (anonymised) data has been extracted. Please tick as many boxes as apply.

	Chartrand	Cronin	Hernon	Martyn	Moore	Morton
Have you ever jointly prepared a research proposal?						
Have you ever collaborated on a research project?						
Do you remember having cited any of these authors?						
Did you ever work for the same employer at the same time?						
Have you ever exchanged drafts, pre-prints or working papers?						
Have you ever maintained regular correspondence (post or email)?						
Have you ever acknowledged them in print? (or been acknowledged?)						
Do you have their business card or address readily available?						
Have you ever sought their advice or counsel? (or vice versa)						
Have you ever shared a platform or a speaking engagement?						
Have you ever sat together on the same Committee?						
Have you ever jointly developed a course or a research programme?						
Do you regard these authors as direct competition?						
Do you regard these authors as real or potential allies?						

**QUESTION 3: INTELLECTUAL DISTANCE**

As I'm sure you've guessed by now, the six authors were chosen for a particular reason. According to the *Social Science Citation Index*, your work has been cocited at least once (sometimes very many times) with each of the six. The cocitation profiles of *three* of the authors correlate strongly with yours; the other *three* correlate only very weakly or negatively. Within the conventions of author cocitation studies, these two groups of authors might be regarded as being 'close' or 'distant' intellectual relations of yours.

Can you tell which is which? Please tick one box for each author.

	<i>Most similar</i>	<i>Least similar</i>	<i>Don't know</i>
<b>Robert L. Chartrand</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Blaise Cronin</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Peter Hernon</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>John Martyn</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Nick Moore</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Bruce Morton</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**Space for comments**

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#### QUESTION 4: AUTHOR CLUSTERS

In my provisional analysis of the data there are seven author clusters, defined by subject specialism. These are listed and briefly described below.

I have allocated you to one of these clusters on the basis of how you have been cited. Looking back over your research career, into which cluster (if any) would you place yourself? I realise that your interests are broad and have probably changed over time, but where is centre of gravity?

Please indicate your first choice and a second choice if appropriate by ticking no more than one box in each column.

<b>SPECIALTY A: INFORMATION MANAGEMENT IN GOVERNMENT</b>	<b>1st</b>	<b>2nd</b>
Federal information resource management; government publications; depository libraries, legal deposit, charging and pricing of official information; printing and dissemination		

<b>SPECIALTY B: INFORMATION PROTECTIONISM</b>	<b>1st</b>	<b>2nd</b>
Information policy and national security controls; official secrecy; Congressional oversight, transborder data flows; international information issues.		

<b>SPECIALTY C: PUBLIC ACCESS TO INFORMATION</b>	<b>1st</b>	<b>2nd</b>
Access to government information; public information needs; evaluation of library and information services, social construction of information technologies.		

<b>SPECIALTY D: NATIONAL / INTERNATIONAL POLICY</b>	<b>1st</b>	<b>2nd</b>
National and international information policies and strategies; national libraries; international collaborations and agreements; scientific and technical information.		

<b>SPECIALTY E: SCI-TECH INFORMATION POLICY</b>	<b>1st</b>	<b>2nd</b>
Scientific, technical and medical information policy; research and development; technology transfer; online information resources in STM.		

<b>SPECIALTY F: INFORMATION INFRASTRUCTURE / REGULATION</b>	<b>1st</b>	<b>2nd</b>
Information industry and markets; political economy of information; manpower and training; public-private synergy; copyright and intellectual property; information law and regulation.		

<b>SPECIALTY G: SOCIAL IMPLICATIONS OF ICTs</b>	<b>1st</b>	<b>2nd</b>
Information technology and privacy; data surveillance; freedom of information and expression, media law and controls.		

**Space for comments**

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**Appendix G**  
**Information policy publications: Ian Rowlands**

*Broadband Communications and their Implications for the Information Services Sector.* DG-XIII Luxembourg (IMO Working Paper 94/1), February 1994 [with David Bawden].

The challenges and opportunities facing the European electronic information industry, *In: Locksley, G (ed.) The Single European Market and the Information and Communication Technologies.* Belhaven Press, 1990, 187-201 [with Sandra Vogel].

*Cultural Trends in Scotland 1992.* Policy Studies Institute in association with the Scottish Arts Council, 1992.

*Electronic Information Services in the EFTA Countries.* DG-XIII Luxembourg (IMO Working Paper 92/6), 1993.

*Freedom of Information.* British Library, 1991 (Library and Information Briefings no. 27) [with Sean Roberts].

Freedom of information: a practical perspective, *Policy Studies* 12(2) 1991, 40-51 [with Sean Roberts].

*Information Policies: a Sourcebook.* Taylor Graham, 1991 [with Sandra Vogel].

Online database production in the UK: a supply-side study, *In: Online Information '89 - Proceedings of the 13th International Online Information Meeting, London, 406 December 1989.* Learned Information, 1989, 525-536 [with Sandra Vogel].

The online database services sector: development and directions, *In: Robins, K (ed.) Understanding Information: Business, Technology and Geography.* Belhaven Press, 1992, 74-78 [with Harry East and Vicky Forrest].

Policies for an information-intensive Britain, *Assignment* 9(1) 1991, 8-12 [with Nick Moore].

*Print Publishing Markets in the European Community.* DG-XIII Luxembourg (IMO Working Paper 93/2), 1993.

Public-private synergy in the European information services market, *Journal of Government Information* 22(3) 1995, 227-235.

**Appendix G: Information policy publications: Ian Rowlands**

***Report on Main Events and Developments in the Electronic Information Services Market 1991*** [3rd Annual Report of the DG-XIII/E Information Market Observatory]. COM (93) 156 final, Brussels, April 1993.

**Towards a European information policy agenda, *FID News Bulletin* 43(9) 1993, 215-217 [with Nick Moore].**

**Tradeable information: issues in public-private synergy, *Assignment* 9(1) 1991, 8-12.**

**Trading in government information, *Policy Studies* 14(1) 1993, 45-51.**

**Understanding information policy: concepts, frameworks and research tools, *Journal of Information Science* 22(1) 1996, 13-25.**

***Understanding Information Policy* (editor). Bowker-Saur British Library Research series, 1997.**